

## Grand Rapids Asian-Pacific Festival 2020 Poster Contest

**Poster Theme:** Street Food

**Deadline:** 11 pm EST on Wednesday, April 1, 2020

**Fee for entry:** NONE

**Open to all Michigan Students:** Three divisions

1. Middle School (grades 6-8)
2. High School (grades 9-12)
3. College/University students

### First Place Winner

- 150 Tokens to spend at the festival (cash value is \$150)
- 12x18 Print version of your poster
- Official 2020 GRAPF T-shirt

### Second Place Winner

- 12x18 Print version of your poster
- Official 2020 GRAPF T-shirt

### Third Place Winner

- 11x17 Print version of your poster
- Official 2020 GRAPF T-shirt

**Official Guidelines: Please read carefully. Entries that do not follow the requirements will be eliminated from the contest.**

1. Only one entry per student will be allowed. NO TEAM ENTRIES. Posters must be original student artwork.
2. Must be submitted in a DIGITAL format as a high resolution PDF, JPG, or TIFF format. Must be VERTICALLY oriented and fit in a 11" x 17" poster format and 300 dpi without loss of image.
3. If you have a photograph as part of your poster, please confirm that either you took the photo or you have obtained legal rights to use the photo.
4. Poster designs may not incorporate any copyrighted characters (i.e. comic and/or television characters), photographs, and magazine or newspaper illustrations.
5. Please refrain from including the artist's name in the actual design. Posters that include personal or corporate information or product endorsements will be disqualified.
6. The poster **must contain the following text** but not necessarily in this order. Any changes to these words, additions, misspelled words or incorrect numbers will automatically eliminate your entry.
  - Grand Rapids Asian-Pacific Festival 2020
  - Calder Plaza, 351 Ottawa Ave NW, Grand Rapids, MI 49503
  - Friday, June 12 & Saturday, June 13
  - Time: 11 am - 11 pm
  - Grapf.org
  - Facebook & Instagram: grasianfestival
  - #GRAPF2020

**ATTENTION: Please accurately follow all requirements and restrictions, as failure to do so will subject the entry to disqualification. All winning entries become the property of Grand Rapids Asian-Pacific Festival (GRAPF) which reserves the right to modify any poster for reproduction purposes. All submissions become the property of the GRAPF. No entries will be returned.**

**Submitting your entry:**

- Email your poster design to [contest@grapf.org](mailto:contest@grapf.org)
- Subject: First, Last Name - GRAPF2020
- Copy & Paste this in your email message
  1. Student Full Name (First, Last name)
  2. Grade
  3. School Name
  4. Phone Number
- If you are under 18 years, please include one of **your parent's information: name, email and phone number.**
- If you are a teacher submitting your student's poster, please include **your full name and phone number.** Also, you may submit via email all of your students' posters in a zip file with a link to download. Each individual student's file must be renamed to FirstLastName\_Grades (JohnSmith\_8Grades).
- Once your entry has been reviewed, you will receive a confirmation email (keep this for your records). Poster winners will be requested to re-submit posters at higher resolution for reproduction purposes.

**Selection Criteria/Scoring:**

The divisions are Grades 3 to 7, Grades 8 to 12, College/University students. Submission deadline is at 11 pm on Wednesday, April 1, 2020. All entries will be reviewed by a panel of judges and the top three identified in each division. The panel of judges will use the following criteria (40 points maximum):

1. Marketability of poster to multiple audiences - 10 points.
2. Creative and original artwork and idea - 10 points.
3. Attractiveness in terms of design and neatness of layout - 10 points.
4. Overall Impact, all graphics are related to the topic and make it easier to understand the poster theme - 10 points.

The top poster designs for each division will be notified via email by Saturday, April 4, 2020. From the judges top choices, the first, second and third places will then be decided by popular vote through an online voting poll. Voting will be open on Sunday, April 5, 2020 to Sunday, April 12, 2020 on the GRAPF Facebook page ([grasianfestival](https://www.facebook.com/grasianfestival)). GRAPF will announce the winner on their site and on social media Monday, April 13, 2020.